



## 2023-2024 Stratford High School Cheer Booster Club Sponsorship



Dear Prospective Cheer Sponsor,

The Stratford High School Cheerleaders are seeking sponsors for the upcoming 2023-2024 school year. Stratford's spirit is an integral part of building unity in our great community, which we affectionately refer to as "Stratford America."

Our fundraising goal for this year is to provide financial support for any cheerleader that needs a scholarship to participate in our program. These sponsorship funds would allow our team the opportunity to compete at a national competition without additional out-of-pocket expenses, attend summer cheer camp, purchase new equipment, and help to pay for numerous pep rallies which include the entire Stratford community. Stratford Cheerleaders are not supported by UIL Booster Clubs, so your support is sincerely appreciated.

**As a Cheer Team Sponsor, you have an opportunity to not only promote your business in our area, but to help a group of hardworking and talented athletes.**

### 2023-2024 Sponsorship Levels:

#### Spartan Pride Sponsor (\$250)

- Receive a "thank you" team poster of the Stratford Cheerleaders that can be placed at your home or business.
- Business or personal name displayed on the Stratford Cheer website.
- Business or personal name printed on the back of our **Cheer Clinic T-shirt**. Our annual Cheer Clinic is held in the fall for elementary school students. Each child receives a cheer clinic t-shirt which is worn to perform at a Stratford Football Game. Historically, there have been over 250 t-shirts distributed each year.
- Business swag (provided by sponsored company) to be added into drawstring bags and given to each Cheer Clinic participant.

#### Stratford America Sponsor (\$500)

- All the benefits of the sponsorship above, *IN ADDITION TO*:
- 2 Social Media Highlights/Shout Outs
- Business or personal name listed on the **SHS Cheer banner**. This banner is professionally printed and is displayed year-round at the entrance to Stratford's fields.
- **Cheer Clinic Sponsor Shout Out** before the performance on August 19, 2023. Approximately 250-350 family members come to watch their child perform what they learned that day at the clinic.

#### Champion Sponsor (\$1000)

- All the benefits of the sponsorship above, *IN ADDITION TO*:
- 4 Social Media Highlights/Shout Outs
- Recognition on the **Cheer page in the SHS Football Program**. Over 1000 programs are printed & distributed at SHS Football games each year.
- Recognition of support at **Cheer Spring Barn Dance**.
- Recognition of support at end-of-the-year **Cheer Banquet**.

#### Platinum Spirit Sponsor (\$2000) \*5 available

- All the benefits of the sponsorship above, *IN ADDITION TO*:
- **Announcement of Cheer support over intercom** at all home JV Stratford Football Games. Fans cheering for both sides will hear your business or personal name as a sponsor of the SHS Cheerleaders.
- Business or personal name **printed on drawstring bags** which are distributed to each Cheer Clinic participant. Historically 250 kids participate each year.
- **Business swag** given out to students at SHS pep rally (provided by sponsored company) (shirt/rally towel/or soft football).
- **4 SHS Cheerleaders will make an appearance** at an elementary age party to teach cheers & take photos.

#### Spartacus Sponsor (\$5000) \*1 available

- All the benefits of the sponsorship above, *IN ADDITION TO*:
- **Featured/Participate in a Stratford Pep Rally**



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Please fill out all information below:

Business/Personal Name \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

Telephone # \_\_\_\_\_ Email address \_\_\_\_\_

Name of Cheerleader who solicited your donation: \_\_\_\_\_

Would you like a team picture to display? \_\_\_\_ Yes \_\_\_\_ No

### Level of contribution:

**Spartan Pride** - Contribution of \$250 \_\_\_\_\_

**Stratford America** - Contribution of \$500 \_\_\_\_\_

**Champion** - Contribution of \$1000 \_\_\_\_\_

**Platinum Spirit** - Contribution of \$2000 \_\_\_\_\_

**Spartacus** - Contribution of \$5000 \_\_\_\_\_

Amount \$ \_\_\_\_\_ Check # \_\_\_\_\_

***All completed forms and checks are due by July 24, 2023.***

Stratford High School is a 501(c)(3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law. A W9 can be provided upon request.

Stratford Cheer Booster Club accepts payments through Zelle (Stratfordcheer2023@gmail.com) or please mail your completed form and a check to the address below:

Stratford Cheer Booster Club  
14053 Memorial Drive #259  
Houston, TX 77079

Credit card payments are welcome. Please use link or QR code to select your sponsorship level and payment. A convenience fee of 2.9% will be added to credit card charges.

If you have any questions, please contact Becky Blaylock at [beckyblaylock@comcast.net](mailto:beckyblaylock@comcast.net) / 832-228-4277.  
Thank you for joining our team and making our 2023-2024 season the most successful year ever!

Sincerely,

Becky Blaylock  
[beckyblaylock@comcast.net](mailto:beckyblaylock@comcast.net)



SCAN ME